

Jessica Biller is vice president of Lucas Public Affairs (LPA), a strategic political communications firm. In addition to her public relations career, Jessica has joined forces with her mother, Janie Ison, to open a children's clothing store called Puddles: A Children's Shoppe in Sacramento this coming September. With two small children, this store is a perfect fit for Jessica. Two-year-old Jackson and 3-month-old Georgia are the apple of her eye.

Jessica has a confidence that has rubbed off on her tiny tots already. Her son, Jack, has the run of the hair and makeup studio and has managed to charm every woman who comes his way. Jessica remarks with an equally charming smile, "He's a chip off the old block," referring to her husband, Beau.

Jessica has dedicated a large part of her life to Best Buddies, a global volunteer movement that creates opportunities for people with intellectual and developmental disabilities. For the past several years, she has participated in their annual Best Buddies Challenge—an extensive bike race along the Pacific Coast Highway—that raises millions of dollars. In addition to Best Buddies, Jessica has provided general support to St. John's Shelter Program for Women and Children, the SPCA, the Sacramento Food Bank, and the Catholic Diocese of Sacramento.

Jessica has made it her mission to teach her children the importance of giving back, which is why she takes them with her as often as possible to partake in these philanthropic events.

"It's important to me that my children grow up to be giving, loving, respectful adults," she says. "I want them to know they can do anything and to be gracious and open."

We think she's laid the perfect groundwork.

## Jessica Biller

Vice President,  
Lucas Public Affairs

ON JESSICA:  
Madam Butterfly,  
Hamilton Jewelers

ON JACKSON:  
Koukla Kids

ON GEORGIA:  
Gracie Mae Kids

